# Art, Museum & Exhibition Label Catalog

### Merrimack Engraving & Marking Co.

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We are pleased to announce that 2014 marks our 42nd Anniversary.

For nearly the entire 42 years we have been in business, we have manufactured museum quality labels for all sizes of private and corporate collections.

We offer labels in a variety of materials to suit your particular application. All labels are made in-house at our Massachusetts facility to ensure faster deliveries, exacting quality control and competitive prices.

If you are an Art Dealer or Consultant, we have a RESELLER PROGRAM which give generous discounts based on the value of your order.

To learn about this program, please go to www.memco.net/resell.htm

Please call us for a sample or to discuss your next labeling requirement.

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# Art Label Materials & Mounting Options





We offer art labels in several materials to fit any decor and budget. Please see the descriptions below to help you determine which material best suits your requirements.

Please refer to the PHOTOS SECTION for color photos of our materials.

Type S Metal is our standard art label material, and is used for interior applications only. This metal is available in goldtone and pewtertone as well as white. The text and graphics may be black (standard) or in color at no additional cost. Multiple colors may be used for logos, pictures, etc at no additional cost. Black and white or color photos may be reproduced into this metal. Labels may be made in any size up to 11" x 23".

MP Metal features a clear anodized surface and has an exterior rating of twenty years, making it an excellent choice for any exterior application. This material is available in pewtertone with black text and graphics. Braille may be incorporated into MP Metal. Black and white photos may be reproduced into this metal. Labels may be made in any size up to 11" x 18".

<u>Solid Brass</u> labels have a lacquered black finish with crisply engraved brass lettering. Halftone photos, sketches and logos may be reproduced into this material. This material is intended for interior use. Labels may be made in any size up to 11" x 23".

<u>Clear Acrylic</u> labels are printed on the backside of the acrylic with black text (standard) or colored text at a slight additional cost. These labels are intended for interior use. Labels may be made in any size up to 11" x 23".

<u>Plexi-Mates</u> is a precision cut product consisting of two layers of acrylic. The top layer is a clear gloss acrylic that is engraved to produce an etched look. the bottom layer is a gloss black acrylic. our equipment is so precise that the two layers mate perfectly. The resulting engraved "etched" text has an excellent contrast against the black acrylic, and therfore may be mounted to ANY wall color. Photos may be engraved as well as text. We can custom cut any shape up to 11" x 23".

Braille Labels are made in your choice of of aluminum or Lexan. The aluminum labels are made from a matte finish MP Metal, which are ideal for exterior or interior use. Visual text and graphics such as halftone photographs may be included at no additional cost. The text and graphics would be black on the matte finish pewtertone aluminum. Lexan braille labels are for interior use only. Visual text and graphics may be included at no additional cost. The text and graphics may be of unlimited colors. Actual color photos may be used with Lexan braille labels. Aluminum labels may be made in any size up to 11" x 18". Lexan labels may be made in any size up to 11" x 23".

<u>Natural Stone</u> materials include granite, marble and slate. We can engrave text, logos and photographs into any of these materials for use as stand alone single piece displays or full scale wall and floor murals.

Mounting Options include adhesive backing or holes and pins. We offer two types of adhesive backing: thin tape for mounting to flat surfaces such as sheetrock and foam tape for mounting to irregular surfaces such as cinderblock. We can also mount the labels to thicker black plastic if the labels are to be mounted to very irregular surfaces such as brick.





#### Metal Labels: (based on standard layout sizes, refer to STANDARD LAYOUTS SECTION)

Quantity	TYPE S Metal (pewtertone**)	TYPE S Metal (goldtone** or white) Solid Brass (black with brass letters) MP Metal (pewtertone with black letters)	
1-5	\$14.50 ea	\$17.40 ea	
6-24	\$13.50 ea	\$16.20 ea	
25-49	\$12.50 ea	\$15.00 ea	
50-99	\$11.50 ea	\$13.80 ea	
100-199	\$10.50 ea	\$12.60 ea	
200-299	\$9.50 ea	\$11.40 ea	
300-399	\$8.50 ea	\$10.20 ea	
400-499	\$8.00 ea	\$9.60 ea	
500-699	\$7.50 ea	\$9.00 ea	
700 and up	\$7.15 ea	\$8.58 ea	

<sup>\*\*</sup> Pewtertone and Goldtone are available in a brushed or satin finish. Satin finish has less noticeable grain than the brushed finish. Unless specified, BRUSHED is our standard material.

Mounting: Thin tape: no charge. Foam tape or two holes: 50 cents per label.

Minimum Order: \$40.00

Note: All labels do not have to be of the same text.

We assume all labels will have unique text.

#### Acrylic Labels and Plexi-Mates: (based on standard layout sizes, refer to

(based on standard layout sizes, refer to STANDARD LAYOUTS SECTION)

Qty	Unit Price
1-10	\$25.00 ea
11-20	\$23.00 ea
21-50	\$21.50 ea
51-99	\$20.00 ea
100 and up	\$18.00 ea

Mounting: Two holes: no charge.

Minimum Order: \$40.00

Note: All labels do not have to be of the same text.

We assume all labels will have unique text.

#### **Braille Labels:**

Label Size	MP Metal	Lexan
up to 25 sq in	\$2.50/sq. in.	\$3.50/sq. in.
26 - 50 sq. in.	\$2.25/sq. in.	\$3.25/sq. in.
51 - 75 sq. in.	\$2.00/sq. in.	\$3.00/sq. in.
76 - 100 sq. in.	\$1.75/sq. in.	\$2.75/sq. in.
over 100 sq. in.	\$1.65/sq. in.	\$2.65/sq. in.

# Custom Fabricated Pedestals & Frames

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Custom fabricated pedestals and wall mount display units for use with our Museum and Fine Art Labels.

Give us a call today for a quote on a custom fabricated display unit for your next gallery display, interior design or donor recognition project.



High resolution photos available via email, just give us a call.

Interior & Exterior Use
Hand Forged Heavy Gauge Iron
Durable Baked Enamel Finish
Custom Made to Your Requirement

### Standard Size Pedestals





Shown above is a 7" x 9" Type MP black anodized aluminum sign mounted on a 48" pedestal.

We now offer powder coated metal pedestals in standard sizes.

These pedestals are available in 24" and 48" post lengths.

These pedestals may be used with our aluminum, acrylic and natural stone signs and labels.

We have pedestals that can accommodate a sign or label in any of these sizes:

High resolution photos available via email, just give us a call.

# Engraved Marble, Granite Slate & Tile

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Our skilled graphic designers and fabricators can turn granite, marble and tile into a stunning display.

We can engrave text, logos, sketches and photos with remarkable quality. These stones may be used as stand alone displays or may be made into full wall murals.

#### Marble & Granite

5" x 7" polished stones: \$25.00 each (text and line art only) 5" x 7" polished stones: \$45.00 each (text and one photo)

#### Italian Tile

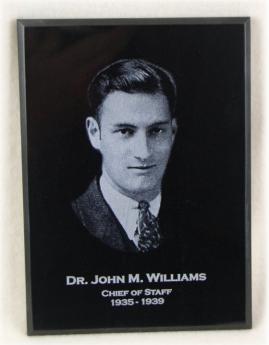
 $4" \times 4"$  cashmere tile: \$5.00 each (text only) add \$20.00 prep charge for each photo.

#### <u>Slate</u>

12" x 12" \$50.00 each (text only) 12" x 12" \$80.00 (logo or photograph) Call for availability of other sizes. Call for pricing of murals.

High resolution photos available via email, just give us a call.









## Engraved Glass





Just as with our engraved marble, granite and tile, we have the ability to make extraordinary displays in glass.

We can engrave text, logos and photos with such incredible detail, that our glassworks have been used in museum displays and Mausolleums.

Just some of our glass options are clear, jade and smoked glass. We can transform flat glass, serving dishes and drinkware into presentation awards or artwork labels.

We have many options for glass, so please call to discuss your project and we will be happy to provide you with a price quote.

> High resolution photos available via email, just give us a call.

# Standard Typestyles

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Although there are virtually limitless typestyles available, we have compiled our most popular below.

If you desire a typestyle that is not listed here, just ask us. Chances are we have your typestyle available.

#### **Optima**

AaBbCcDdEeFfGgHhliJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890

#### Arial

AaBbCcDdEeFfGgHhliJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890

#### **Palatino**

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYY Zz1234567890

#### Times New Roman

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890

#### Lydian

AaBbCcDdEeFfGgHhliJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890

#### Lucida

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYy Zz1234567890

#### FrizQuadrata

AaBbCcDdEeFfGgHhliJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz1234567890

# Standard Layouts



The layouts shown on the next three pages are our standard layouts and my be used with any typestyle, not just the ones shown in the samples.

Our prices are based on the Standard layouts shown in this catalog. We have the ability to make custom sizes and shapes up to 11" x 23". Labels larger than our Standard Layouts require a special quote.

Any of our labels may be made with or without mounting holes.

We routinely design custom layouts for our clients at no additional cost, so feel free to suggest a layout different than what you see here.

#### **Andrew Saftel**

Yesterday-Today-Tomorrow mixed media on panel

> Layout 1 2" X 4"

#### PAUL BOWEN

Welsh

Untitled, 1986-88 found objects, wood

> Layout 2 2" X 4"

#### Japan

19th Century

Hand-colored albumen photograph

Layout 3 2" X 4"

# Standard Layouts



#### **James Heron**

b. 1951 Santa Monica

*Grotto*, 1992 Watercolor

Layout 4 2" x 3 7/8"

#### **William Gatewood**

October Kimono, 1988 lithograph with gold and silver leaf

Layout 5 2" x 4"

#### Robert Baribeau (American)

*Untitled,* 1979
Pastel on paper

#233

Layout 6
1 1/2" x 4 1/4""

#### **Andrew Saftel**

Cincinnati, OH

Yesterday-Today-Tomorrow mixed media on panel

Layout 7 2" x 4 1/2"

### Elite Metal Invitations



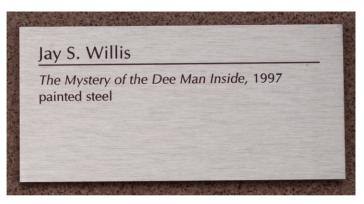
Special occasions deserve a special invitation.

A truly memorable keepsake to mark a gallery opening or new exhibit.

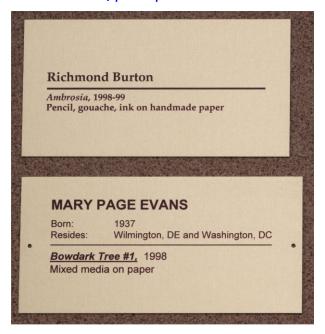
Elite Metal Invitations are available in your choice of goldtone, pewtertone or black brass. Each invitation measures  $\frac{3}{4}$  and is available in a wide variety of typestyles. We can even reproduce your company or gallery logo.

Quantity	Quantity Goldtone or Pewtertone	
12-24	\$9.50 ea	\$11.50 ea
25-50	\$8.75 ea	\$11.75 ea
51-74	\$7.95 ea	\$9.95 ea
75-100	\$7.25 ea	\$9.25 ea
101 and up	\$6.75 ea	\$8.75 ea

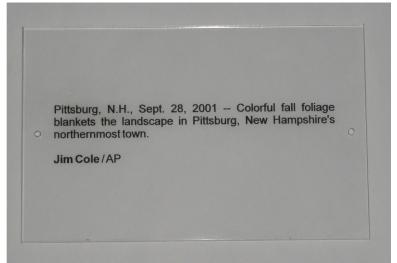




Type S pewtertone

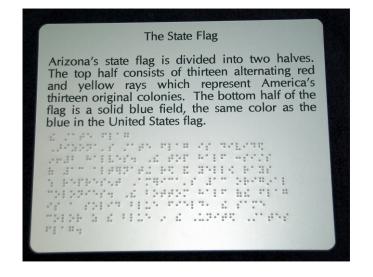


Type S goldtone



PAUL BOWEN
Welsh
Untitled, 1986-88
found objects, wood

**Brass** 



Braille

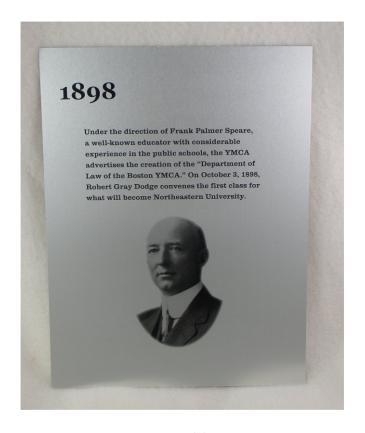
Clear Acrylic

High resolution photos available via email, just give us a call.

### **Photos**





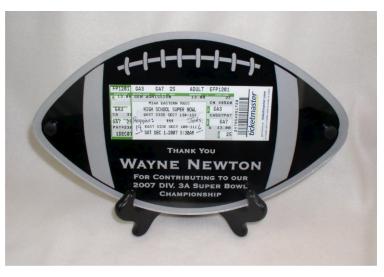




Type MP

High resolution photos available via email, just give us a call.

Type S White



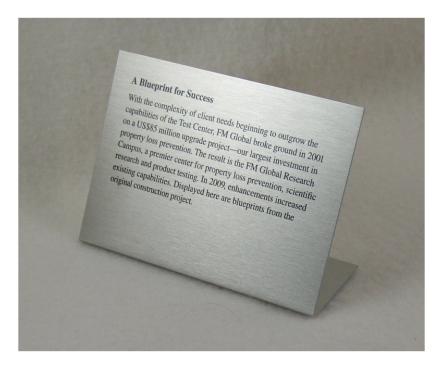
Plexi-Mates (custom shape)



Plexi-Mates (custom shape and engraved photo)

### **Photos**





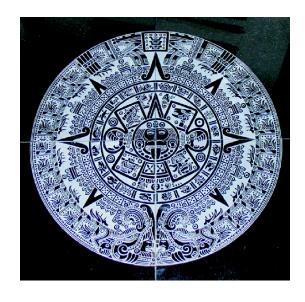
Type MP Self Standing Art label

High resolution photos available via email, just give us a call.



Type MP White Aluminum





Engraved Granite Floor Medallion made from four 12" tiles.



High resolution photos available via email, just give us a call.

**Engraved Grey Slate** 

### Payment Terms

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All new, first time customers have terms of 50% deposit, balance due when the order ships.

Repeat customers without established credit may pay the 50% deposit when the order is placed and have the "balance due" portion invoiced with terms of net 30 days from invoice date. A credit card backup is required for this option. To take advantage of this offer, the customer agrees in writing and authorizes MEMCO to charge their credit card for the "balance due portion" if payment has not been received at MEMCO's office by the 31st day after the invoice date. Should a payment check arrive after the credit card has been charged, the credit card charge will stand and the check will be voided and returned to the customer.

Customers with established credit have terms of 2%/10; net 30 days from invoice date.

#### Payment Methods:

We can accept Mastercard, Visa and Company Checks.

#### Shipping:

Our normal method of shipping is via UPS ground delivery. Next day, 2nd Day and 3rd day delivery is also available. Shipping costs are added to the cost of the order.